

April 15, 2013

Mr. Michael DeBard
c/o Diversified Graphic Machinery
230 Highway 35
Red Bank, NJ 07701-5910

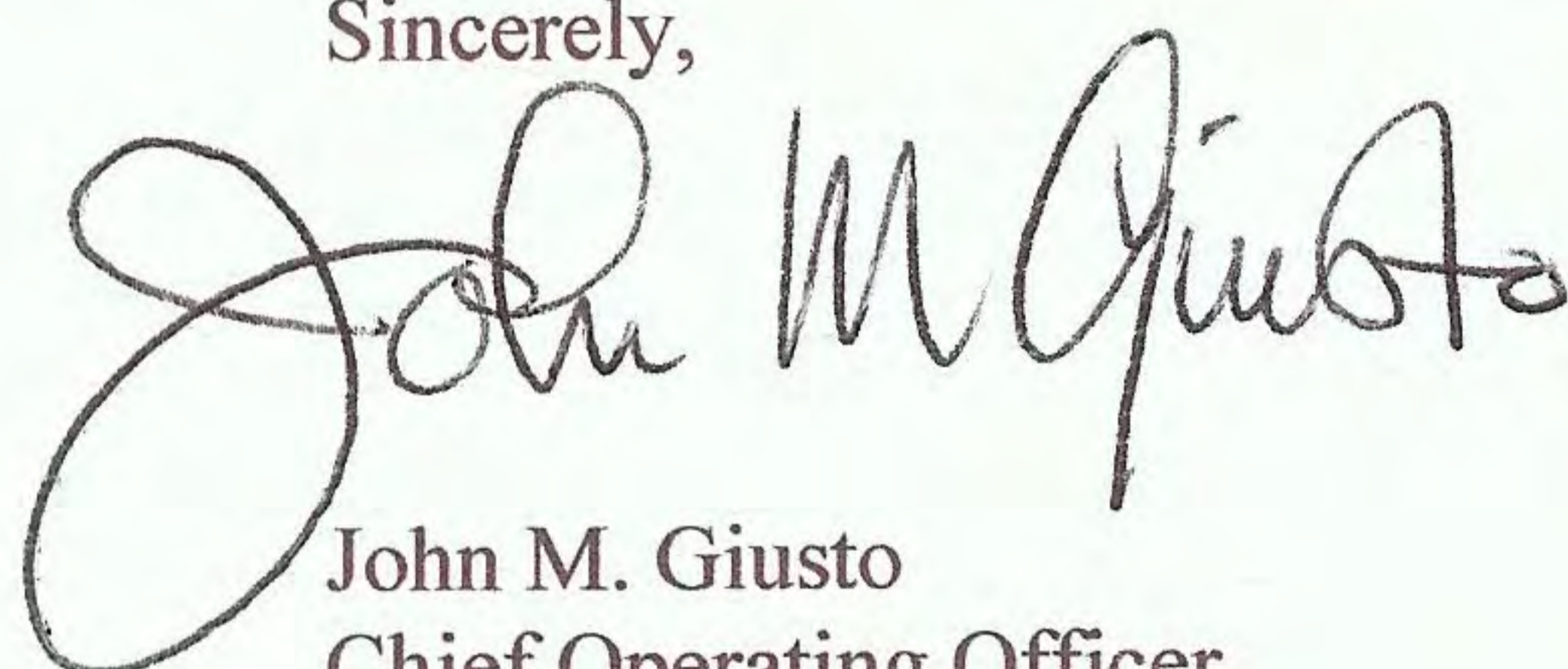
Dear Michael:

Please find listed below the reasons we purchased the DGM/Insight Graphic System Unit (Die Coordinator) and our experience with the machine since we have owned it.

- (1) We have been using the system for 5 years.
- (2) We purchased the machine to offset our on-press make ready time. We stamp and emboss on multiple machines. We use the Die Coordinator to improve our uptime by doing off press make ready.
- (3) We find the machine to be both unique and innovative. It is rare to purchase a machine that does everything it is advertised to do. We currently do the vast majority of our stamping and embossing for 5 different presses on the unit. The unit is simple to operate and required minimal training.
- (4) Our impression of the machine is that it has worked flawlessly for 5 years and we use it on a daily basis. It has shown to be an excellent investment. The ROI on the machine was less than two years. We have cut our on press makeready time down by 70%. All that is left to do on press is minor moves and tweaks.
- (5) Our uptime on the presses has allowed to add, 1,000 sheets plus per total hour on average.
- (6) We have set the machine up in back of one of our Hot Leaf Stampers. The Operator of the Stamper also does the make readies on the Die Coordinator while his press is running. Thus we added zero additional labor.
- (7) I have highly recommended the purchase of a Die Coordinator a number of times to business associates.

We have found the Die Coordinator to be an invaluable addition to our Stamping and Embossing Make ready Dept. I would highly recommend the machine to anyone wishing to reduce their on press make ready time.

Sincerely,



John M. Giusto
Chief Operating Officer