

D.E. Baugh Company, Inc.
1661 West 16th Street
Indianapolis, IN 46202-2060
317•632•8098
FAX 317•636•5709
Toll Free 800•942•4834

March 12, 2013



Michael DeBard
Diversified Graphic Machinery
230 Highway 35
Red Bank, NJ 07701

Dear Michael,

We are pleased to give a Testimonial for the DGM/Insight Die Co-Ordinator. It has been an excellent, accurate and easy to use innovative cost savings device for our Company.

Our Die Co-Ordinator was installed in October of 2011 and has been an excellent addition to our Hot Foil Stamping & Embossing Department. Since the installation of the Die Co-Ordinator we have had the benefit of automating our make-ready process off press which not only saves us on set up times but also frees up valuable press time. We were very pleased with the ease of installation and the training we received as part of the purchase. The quality of the equipment is clearly superior since we have had very few issues since the installation.

We are saving on average 60 to 90 minutes for each foil make-ready using the Die Co-Ordinator, due to its ability to download a PDF file to the machine and register the job to a digital Keyline giving the exact die location. Our savings per job well exceeds the 50% estimate given at the time of purchase. This is certainly an excellent and innovative product and an outstanding asset for our business.

As an "extra" bonus, the simplification of the machine allows for a short training cycle for other employees. We have been able to train many employees in our facility to use the Die Co-Ordinator, thereby giving us additional flexibility in production and manpower allocation. The accuracy of the equipment has been excellent, as advertised.

We are certainly very pleased with our purchase and have recommended it to others.

Regards,

A handwritten signature in black ink that reads "Mark E. Baugh".

Mark E. Baugh
D.E. Baugh
President