



Mr. Michael DeBard  
President  
Diversified Graphic Machinery  
230 Highway 35  
Red Bank, NJ 07701

Dear Michael,

At Jostens, our unique very short run product mixes results in a premium focus & importance on make ready times. In some ways, we can be considered a "make ready" company. I am pleased to report that the addition of the DGM/Insight Die Co-Ordinator in August 2010, has been an outstanding asset. We find the unit to be both innovative and accurate as well as very user friendly. The Die Co-Ordinator allows us to do the make-readies off line, thereby saving production time and utilization as well. Our experience to date is that our make-readies have been more than cut in half. The savings are significant.

The unit is simple to install, simple to use and very stable. The entire purchase, installation and support process with DGM/Insight has been both very professional and satisfactory.

We are very pleased and impressed with the technology and the time/cost savings and would highly recommend this product to others.

Respectfully,

A handwritten signature in purple ink that reads "Tim Beymer".

Tim Beymer  
Vice President  
Jostens, Inc.